



SAMFORD UNIVERSITY ATHLETIC EVENT AGREEMENT



This Agreement, made as of May 13, 2021 by SAMFORD UNIVERSITY ("Samford") and Louisiana State University (Visitor"), provides for one or more athletic contests that will be hosted by Samford on the following terms and conditions:

SPORT: Women's Volleyball

DATE(S) OF CONTEST(S): September 17 and 18, 2021

TIME(S) OF CONTEST(S): September 17th – Samford vs. LSU at 7 p.m.

September 18th – LSU vs. Troy at 4 p.m.

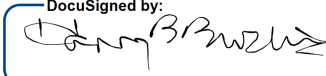
SITE: Samford University, Pete Hanna Center

GUARANTEE: Samford University will comp 10 rooms for 2 nights. Samford will return to play at LSU in either 2022 or 2023.

1. The contest(s) shall be conducted in accordance with the rules of the National Collegiate Athletic Association (NCAA) and the Southern Conference.
2. Samford will assign and pay the contest officials.
3. Ticket prices shall be set by Samford. Samford shall provide Visitor the following number of complimentary tickets for the contest(s): N/A
4. All student athletes representing either institution in the contest(s) shall be eligible under rules and regulations of the NCAA, the institutions, and their respective conferences.
5. If Visitor shall cancel or fail to appear for the contest(s) in accordance with this Agreement, Visitor shall pay Samford \$ 1,000.00 as liquidated damages and not as a penalty.
6. Samford and Visitor agree that exigencies beyond the reasonable control of either party, including Acts of God, fire, NCAA rules, conference rules, pandemic, plague, epidemic, outbreaks of infectious disease or other public health crisis (e.g. COVID-19), hurricane, tornado or other extraordinary meteorological conditions, Acts of Common Enemy, civil disorders, acts or orders of military or governmental authorities, transportation failure, general labor disturbance such as boycott, strike or lock-out, or sudden and unanticipated conditions at the facility that is to serve as the venue for the contest (each, a "Force Majeure Event"), may render it impossible or highly undesirable to play the contest or contests pursuant to this agreement. Upon the occurrence of a Force Majeure Event, the contest or contests shall be cancelled or rescheduled as the circumstances may require. Any such cancellation or rescheduling due to a Force Majeure Event shall relieve both parties of all obligations under this agreement relative to the cancelled or rescheduled contest.
7. All radio, television and digital streaming rights for the contest(s) shall belong solely to Samford and/or the Southern Conference, with the exception that Visitor, at its sole expense, may create and distribute, on a non-exclusive basis, live or delayed audio-only coverage of the contest(s) and retain the revenues derived therefrom. Samford shall provide Visitor one radio outlet location for such broadcast.
8. Visitor authorizes Samford and the Southern Conference, and each entity effecting or facilitating the telecast or broadcast or other distribution of the contest(s) for Samford or the Southern Conference, the trademarks and other proprietary marks of the Visitor and the names and likenesses of Visitor's coaches, student athletes, and support personnel to promote, publicize, broadcast, telecast and otherwise distribute the contest(s). Visitor represents and warrants that it has obtained the right to license the use of the names and likenesses of the individual coaches, student athletes and support personnel for the purposes described in this paragraph 8.

9. This agreement may be terminated by either institution if the other institution is reclassified to a different NCAA membership division after the date that this agreement is executed by both parties.
10. All proceeds from on-site sales of tickets, programs, concessions and other merchandise shall belong exclusively to Samford.
11. This agreement shall be governed by the laws of the state of Alabama without regard to its conflict of laws doctrines. Any dispute involving this agreement that the parties cannot resolve informally shall be determined solely by an action filed in the state or federal courts in Jefferson County, Alabama, and both parties consent to the jurisdiction of such courts.
12. Other Provisions:

SAMFORD UNIVERSITY

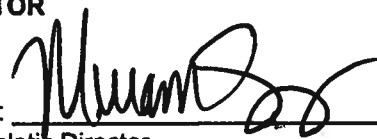
DocuSigned by:

By: Harry B. Brock III
EVP and VP for Bus. & Fin. Affairs

Date: 5/25/2021 | 10:44 AM CDT

By: cm-n-8 Michelle Durban
C. Martin Newton
Athletic Director

By: Karl
Head Coach

VISITOR

By: 
Athletic Director

Date: 5-20-21

By: Fran Flory
Head Coach

Please return signed original to Samford University, Department of Athletics, 800 Lakeshore Drive, Birmingham, AL 35229, Attention: JeNorri Armstead.